



2026 Sponsorship Brochure





Sponsorship Opportunities

Spring Egg Hunt

The Spring Egg Hunt is a family-friendly event where children search for candy-filled eggs in designated areas of the park, separated by age group. Special golden eggs, surprise gifts, and the Easter Bunny make it a day to remember.

Estimated Attendance: 150+

Touch-a-Truck

Celebrate National Public Works Week with the annual Touch-a-Truck event, complete with fire trucks, snow plows, police cruisers, and multiple other public service vehicles for kids and families to enjoy and explore inside and out.

Estimated Attendance: 400+

Pumpkin Hunt

Kids and families are invited to dress up and celebrate Spooky Season at our Annual Flashlight Pumpkin Hunt! Each child will search for a pumpkin in the park and get one to take home. Attendees will enjoy festive treats and silly games, too.

Estimated Attendance: 150+

Penny Carnival

Gather up your loose change and celebrate summer at the Annual Arden Hills Penny Carnival! Games are 10¢ - 25¢ per game and there are games for everyone to play! Enjoy non-carnival activities and a face painter, too.

Estimated Attendance: 400+

75th Anniversary Celebration

Celebrate Arden Hills' 75th Anniversary with a day of community fun, local history, live music, food trucks, games, and a drone show! Join us at Cummings Park for this milestone event honoring the city's past, present, and future.

Estimated Attendance: 700+

... and many more!

Arden Hills offers a variety of seasonal programs and community activities throughout the year. Sponsorship opportunities are available for many of these programs and events, providing meaningful ways to support and connect with residents year-round.

General Statement

This policy is intended to apply criteria and guidelines for sponsorships. The objective is to welcome sponsorships that support the City of Arden Hill's mission and benefit the community.

Guidelines

The City will not accept sponsorships in the following cases:

- The sponsor's product or service competes with the City's programs or facilities.
- The sponsorship interferes with the City's political or religion neutrality.
- The sponsor requests to limit the City's ability to seek or approve other sponsors.
- The sponsor's products, services, and messaging conflicts with City policies or goals. The City does not accept sponsorships from entities associated with:
 - Tobacco, vaping, alcohol, gambling, or weapons
 - Religious or political organizations
 - Adult content or sensitive social issues

Recognition of Sponsors

- Recognition of sponsorship shall not suggest the City is endorsing the sponsor's products, service, or message.
- All sponsorships require written agreement for a defined period of time.
- The City reserves the right to decline or terminate any sponsorship at its sole discretion.

Categories

Sponsorships are appropriate for the following broad types of activities:

- Events sponsored by the City.
- Program delivery – financial or in-kind support.

Level of Recognition

Sponsors will be provided with a level of recognition that is commensurate with their contribution, including one or more of the following:

- Thank you letter.
- Publicity through City newsletter, website, and/or promotional materials
- Register of sponsors that is accessible to the public.

Acknowledgement

I have read and agree to the Sponsorship Policy.

Printed name: _____

Title: _____

Signature: _____

Date: _____



Programs & Events Sponsorship Form

Contact Information

Company Name: _____

City, State, ZIP: _____

Contact Name: _____ Phone number: _____

Email Address: _____

Website Address: _____

Event Sponsorship Selection(s)

Spring Egg Hunt Touch-a-Truck Flashlight Pumpkin Hunt Penny Carnival

Other: _____ The 75th Anniversary Celebration has a separate form.

Sponsorship Level (Per Event) <small>Does not include 75th Anniversart Event</small>	Amount	10' x 10 Booth at Event	Logo on Event Marketing Materials	Logo on Event Website	City Newsletter Recognition	Business Banner at Event
Booth	\$25	X				
Bronze	\$250	X	X			
Silver	\$500	X	X	X		
Gold	\$800	X	X	X	X	
Platinum	\$1,200	X	X	X	X	X
Presenting	\$2,000	X	X	X	X	X

Payment

Total Sponsorship Amount: \$ _____

Check enclosed - Payable to City of Arden Hills Credit Card - Payment via online link

Return this form, the signed and dated Sponsorship Agreement & Policy, and payment to:

Sponsorships Contact

Jess Skalicky, Parks and Recreation Manager
1245 Hwy 96 W, Arden Hills, MN 55112
jskalicky@cityofardenhills.org
w. 651-792-7845 c. 952-367-2641

75th Anniversary Sponsorship

If you are interested in Sponsoring the 75th Anniversary Celebration, please fill out the form specifically for the 75th Anniversary Celebration instead of this form.



SPONSORSHIP OPPORTUNITIES



75th Anniversary Celebration
Friday, July 17, 2026 • 4:00 – 9:30 pm

www.cityofardenhills.org/sponsorship



Arden Hills 75th Anniversary Celebration

Friday, July 17, 2026 | 4:00 – 9:30 pm | Cummings Park



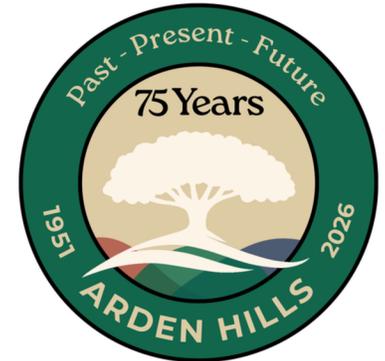
Celebrate with Us!

Arden Hills is hosting a 75th Anniversary festival! This family-friendly event will feature live bands, kids' games, food trucks, a car show, and a spectacular drone show celebrating our "Past, Present, and Future."

Sponsorship Benefits

All sponsors receive:

- Booth space to promote your business
- Inclusion on the city's website event page
- Additional perks vary by sponsorship level



Drone Show Special Feature

Sponsors contributing \$5,000 will have a spot in our drone show, with drones flying in the shape of your logo during the performance.

Join Us!

Be part of this historic celebration! To be a Sponsor, please fill out the attached Sponsorship Form by June 12, 2026. For more information, contact:

Brenda Holden, City Council Member

75th Anniversary Committee Member
bholden@cityofardenhills.org
cell: 651-618-2333

Tena Monson, City Council Member

75th Anniversary Committee Member
tmonson@cityofardenhills.org
cell: 612-792-7857



75th Anniversary Event Sponsorship Form

Contact Information

Company Name: _____

Address: _____ City, State, ZIP: _____

Contact Name: _____ Phone number: _____

Email Address: _____

Sponsorship Level

Sponsorship Level	#	Amount	10' x 10 Spot for Booth at Event	Logo on Event Marketing Materials & Website	24" x 36" Promotional Sign at Event	Logo on Large Banner on Event Stage	Logo on Large Banner at Car Show	Logo in Drone Show
Booth Space	25	\$250	X	X				
Kid's Game / Activity	15	\$500	X	X	X			
Bounce House	2	\$500	X	X	X			
Car Show	2	\$1,000	X	X	X		X	
Entertainment	3	\$2,500	X	X	X	X		
Drone Show	2	\$5,000	X	X	X	X	X	X
Other Amount								

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bholden@cityofardenhills.org
cell: 651-618-2333

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tmonson@cityofardenhills.org
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