



# NineNorth

**FOR IMMEDIATE RELEASE**

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## CTV North Suburbs Changes Name

Our New Name is NineNorth!

On January 4th, 2021, the North Suburban Access Corporation, doing business as CTV North Suburbs, formally announced a brand and name change to NineNorth. NineNorth will still continue to cover and distribute important Arden Hills community events and public meetings.

The new, modern logo resembles a compass pointing north, a constant reminder to be mission focused to serve the Arden Hills community. Upon closer inspection, if the logo is flipped upside down, it turns into a pinned location symbol. This represents hyper focus on local news and events that directly affects the community of Arden Hills.

This will impact the residents of Arden Hills in a few ways. The updated website to access city meetings and events will be [www.ninenorth.org](http://www.ninenorth.org). The website's layout is still the same. [City meetings](#), [featured videos](#) and more content can be found in the same places as before. A curated NineNorth logo with Arden Hills city's colors will be sent to the city for website use.

While the name and logo are changing, there is still a lot staying the same. NineNorth is still a digital media production partner that serves Arden Hills looking to connect and engage with the community.

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