



VISION: To Promote Business, Develop Leaders
and Connect Communities

Board and Governance

- Current 9-member Board representing various industries and backgrounds
- In good standing with MN Department of Revenue and updated on filings with State and Federal
- Committees
 - Ambassadors
 - Taskforces
 - Marketing
 - Public Policy

New Initiatives

- Manufacturing Cohort Group <https://www.twincitiesnorth.org/manufacturing-cohort/>
- Welcome Back to Lexington Avenue www.backtolexington.com
- New Membership Outreach for 2023 in 2nd quarter
- Chamberhealth- through MN Chamber benefit

Opportunities

- Participate in grand openings and ribbon cuttings to welcome businesses to your community
- Engage in new initiatives to leverage our resources
- Continue to bring important items up related to businesses operating in your community through TCN Chamber communications or at Business Councils
- Share vital news to businesses through TCN Chamber newsletter or special communications

Why we do what we do?

- Certificates of Origin= exports=jobs and profits
- Advocacy= sharing the story of how businesses thrive and concerns about public policies that prevent prosperity
- Invite businesses to grow within Roseville and also start a business in Roseville= jobs and diverse opportunities for workforce
- Welcome a new business= because you are only new once and need that lift early in the life of a business
- Participate in Community= goodwill, quality of life, and help with resources

Example of Promoting Our Members

- <https://ninenorth.org/videos/back-to-lexington-celebration/>

Thank you for your partnership!

