



DATE: May 17, 2022
TO: Parks, Trails and Recreation Committee
FROM: Marie Hinton, PTRC Chair
SUBJECT: Engagement Plan

Background

Discussion on how we can engage residents.

Social media and newsletter: Arden Hills Communications Coordinator is happy to get content suggestions from PTRC members. The City Council vettes and approves the newsletter articles, so there is no guarantee that the suggestions will make it into the newsletter.

Due to additional research needed, ideas would need to be submitted at least a month before publication. The lead time needed for a Facebook post is less.

Contact information was emailed to all PTRC members. At some point, we may get a submission form.