



MEMORANDUM

DATE: April 18, 2022
TO: Honorable Mayor and City Councilmembers
FROM: Dave Perrault, City Administrator
SUBJECT: State of the City Planning Discussion

Budgeted Amount:	Actual Amount:	Funding Source:
N/A	N/A	N/A

For Council Consideration

The City Council should consider providing feedback for the planning of the 2022 State of the City.

Background

This is a very preliminary discussion on the State of the City, and pending Council direction a more in-depth discussion will occur at the May work session.

The Council previously recorded its State of the City for 2021 last October and distributed it to the public in late October or early November. Due to concerns about COVID, that presentation was recorded by NineNorth and distributed electronically to residents. Prior to 2020, the Council was trying to move the State of the City towards the beginning of the year, but as COVID hit the State of the City was pushed back in 2020 and 2021. Should Council want to do the State of the City in early summer, Staff would need to get moving on planning and preparing drafts for Council. Staff needs direction on the below questions:

- Does Council want to have the State of the City in early summer (this would set the stage for having it earlier in subsequent years, too)?
 - If so, we would suggest June 21st or June 23rd. This will be subject to location, Council availability, etc.
 - If we can pick a date, we can also put out save the date reminders in the newsletter, on the website, etc.
- Does Council have a preference on site selection? In the past, Boston Scientific, Land O’ Lakes, and the Marsden Room were discussed as venues; we have previously hosted it at Flaherty’s and the Tavern Grill.
- Does Council want two separate events (i.e. a morning and a night event)?
 - If so, what are the logistics behind these? i.e. at City Hall for one and offsite for another?

- Topics usually include a TCAAP update, development projects, building inspections update, public safety updates, City construction projects, and a finance update. Staff is not seeking topic decisions this evening, that will be done at the next work session. However, if there are topics that might be unusual or unexpected, it would be good to have initial direction on those.

If Staff can get direction on planning for State of the City, we will bring back in May confirmations on locations, topic discussion and assignment, and take more in-depth feedback on moving forward.

Budget Impact

N/A

Attachment

N/A