



## State of the City 2020 April 16, 2020

*Drafted 2/13/2020*

### **Purpose**

The annual State of the City event provides businesses and residents with information about city projects and goals and allows attendees to ask questions of City Council and staff members and to engage in dialogue prior to and following the event.

### **Audience**

City business and community leaders and residents. Between 50 and 65 people typically have attended the morning events.

### **Format**

Registration, breakfast and networking, followed by PowerPoint presentation and Q & A, and then visits to tables/booths and company tours.

### **Date**

Thursday, April 16, 2020

### **Timing**

6:30 a.m.—Staff and CTV crew arrives for set-up, equipment check

7:30 a.m.—Check in, networking, breakfast

8:00 a.m.—Presentation

9 a.m.—Q & A

9:15—Adjourn meeting, visit booths, gather for company tours

10 A.M.—Event ends

### **Location**

Land O'Lakes headquarters

C Building—Conference and Event Center

(Located off of Lexington Avenue at 1200 County Road F)

This is on the back side of where they held the grand opening event. The conference rooms are just inside the entrance.

### **Content/Topics**

PowerPoint presentation to be delivered by the Mayor and City Council members, with outside presenters to follow.

- Welcome and Introductions of Council and Staff; thank you to host

- Welcome from host
- TCAAP redevelopment (high level overview of the project and what was agreed to)
- Current/Upcoming development projects (Summit Development, Marriott SpringHill Suites, Lexington Station Phase III, MV schools construction, traffic update)
- Transportation improvement projects (2020 PMP, other)
- Public safety (Fire and Sheriff stats, plans),
- Parks, Trails and Recreation (Tennis courts, Perry Park Dog Park, park plans for the year, new trails, new rec programs)
- Financials and Budget (2020 Budget overview, as previously done)
- Legislative Update (Important information from 2020 Legislative session)
- Arden Hills Foundation Update (anniversary requests, update on giving)
- Presentations by representatives from MnDOT, Ramsey County on current and planned State road improvements (Lexington Avenue Reconstruction, Hamline/Snelling left turn, other?)
- Presentation by representative of the National Guard “Red Bulls” infantry division
- AHATs update

One hour presentation followed by brief Q & A

### **Budget**

- City budget for the event is \$1,000, which includes the cost of food, postcard mailing to businesses, as well as CTV taping fees.
- Breakdown of fees:
  - Postcard printing and mailing, \$100
  - CTV taping, \$300
  - Food, \$600; approx. \$10 per person (see attached menu and link <https://landolakes.catertrax.com/>)

### **Upcoming Timing/Deadlines**

- 2/18 Topics and Council presenters identified
- 2/18 Menu selected
- 2/28 Final confirmation of speakers and topics
- 3/6 Save the Date NL article, FB post, Twitter post
- 3/12 Business postcards printed and mailed
- 3/16 First draft of presentation to Council
- 4/3 April NL article, FB, Twitter post about the State of the City
- 4/6 Is there an opportunity to hold a special work session finalize the presentation?
- 4/10 RSVPs due to Land O’Lakes for badges and food
- 4/13 Deliver final presentation to CTV to prep for taping
- 4/15 CTV/Arden Hills Equipment set up and walk-through
- 4/16 Event at Land O’Lakes