

Attachment A

MEMO FROM CTV NORTH SUBURBS

Meeting Date: 2/1820

Agenda Item No.: -

Item Description: CTV North Suburbs Presentation

1 **BACKGROUND**

2 CTV North Suburbs is a nonprofit 501c3 organization assembled through a Joint Powers Authority
3 with 9 partner cities: Arden Hills, Falcon Heights, Lauderdale, Little Canada, Mounds View, New
4 Brighton, North Oaks, Roseville, and St. Anthony. The cities receive services and additional value
5 related to communications.

6 The organization is mainly funded by PEG fees, which is a fee on the cable subscriber's bill. Cities
7 pay for additional services from CTV with franchise fees, which are also on the cable subscriber's
8 bill. CTV's main services are municipal meeting coverage, webcasting, social media coordination,
9 and community engagement videos.

10 The presentation today will be a look back at 2019 and the value your city received from CTV.

11 Additionally, recommendations of municipal chamber audio/visual equipment upgrades have been
12 enclosed for your reference.

13 **POLICY OBJECTIVE**

14 To receive annual report of the activities of CTV North Suburbs and how it has impacted your city.
15 To receive the annual equipment recommendations.

16 **BUDGET IMPLICATIONS**

17 N/A

18 **STAFF RECOMMENDATION**

19 N/A

20 **REQUESTED ACTION**

21 Receive the Report.

Prepared by: Dana Healy, Executive Director
Attachments: A: Franchise Fee Historical Data
B: City Equipment Status
C: City Equipment Recommendation List
D: Annual PowerPoint presentation

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HISTORICAL FRANCHISE FEE DATA

Cable subscribers are cutting or shaving the cord, which means they are eliminating their cable services. As they pare back, the city can expect to have less cable related franchise fees. The largest decrease occurred from 2017 to 2018. This is reflected with all of our partner cities. Plan for additional reductions for 2020 between 2% and 4%.

Arden Hills							
Year	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Total		
2014	\$ 25,111.91	\$ 25,003.26	\$ 25,666.36	\$ 26,045.10	\$ 101,826.63		
2015	\$ 21,813.00	\$ 25,517.14	\$ 25,507.17	\$ 25,808.08	\$ 98,645.39	(\$3,181)	-3.12%
2016	\$ 25,111.91	\$ 25,003.26	\$ 25,666.36	\$ 25,847.36	\$ 101,628.89	\$2,984	3.02%
2017	\$ 25,310.15	\$ 25,554.89	\$ 26,264.27	\$ 25,379.71	\$ 102,509.02	\$880	0.87%
2018	\$ 24,250.30	\$ 24,513.03	\$ 24,134.55	\$ 24,315.45	\$ 97,213.33	(\$5,296)	-5.17%
2019	\$23,379.28	\$ 23,811.54	\$ 24,405.27	\$23,701.05	\$ 95,297.14	(\$1,916)	-1.97%

POLICY OBJECTIVE

To see historical data related to franchise fees.

BUDGET IMPLICATIONS

Franchise fees for 2020 are expected to decrease again. It is unsure how much, but an estimate of 2% to 4% would be prudent.

CTV RECOMMENDATION

Receive the reports as presented.

REQUESTED ACCESS CORPORATION ACTION

NA

Prepared by: Dana Healy, Executive Director
 Attachments:

Arden Hills Equipment Status

System Last Updated: October 2019

Approximate Cost: \$84,000

Integration: CTV

System Overview

The production system, including switcher, cameras and terminal gear are all new in 2019 and capable of HD resolutions. Expected lifespan for the majority of the equipment is 10-14 years. The control computer should be refreshed in 5-7 years.

The audio system continues to use existing speakers, amps and microphones, but a Digital Signal Processor (DSP) replaced the analog audio board to provide for automatic mixing and sound reinforcement. Expected lifespan - 10-14 years

The presentation system was substantially replaced, including new wireless contribution capabilities. New dais monitors and were installed, as was a large monitor capable of displaying either program or presentations. The existing projector was integrated into the new system. The projector will require periodic cleaning and bulb replacement. Replacing the entire projector is also an option when the time comes. CTV has contacted vendors to find the cost of replacing the projector but has not yet received responses. Expected Lifespan - 7-10 years

A previously recommended 65" TV on a rolling stand has now been added to the system. It is capable of displaying images from the presentation system.

Recommendations

Continue process to replace the projector with an HD or better unit.

PJC/pjc