



MEMORANDUM

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**DATE:** January 21, 2020  
**TO:** Honorable Mayor and City Councilmembers  
Dave Perrault, City Administrator  
**FROM:** Dawn Skelly, Communications Coordinator  
**SUBJECT:** 2020 State of the City Meeting

Budgeted Amount:	Actual Amount:	Funding Source:
N/A	N/A	N/A

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**Council Should Consider**

Staff is requesting City Council choose a date and location for the 2020 annual State of the City meeting, and consider presentation content topics and format.

**Background**

The State of the City meeting was moved from its annual fall timeframe to the spring to include more forward-looking news about upcoming city projects. After last year’s event, a change in location also was discussed.

**Discussion**

Following Council direction from the November 18 Work Session, staff reviewed locations for an April 16 or April 23 early morning (7:30 to 9 a.m.) State of the City meeting. Staff talked with representatives from Boston Scientific, Land O’Lakes and the Tavern Grill who expressed interest in hosting the event. Boston Scientific and the Tavern Grill have availability on both dates. Land O’Lakes has space available on April 23<sup>rd</sup> through 10 a.m. All have breakfast capabilities at varying prices.

Staff is also requesting direction from the City Council on topics to cover in the State of the City presentation. In the past, the following general topics have been covered:

- TCAAP redevelopment
- Current development projects
- Transportation improvement projects
- Public safety
- Parks and trails
- Financials and budget

In past years, the City has invited representatives from MnDOT and Ramsey County to present on current and planned State road improvement projects. Staff is requesting direction from the City Council on whether these representatives should be invited to attend the State of the City this year.

Items to consider this year include:

- Having city staff booths at the event.
- Recognizing a business partner via a proclamation at the event.
- Asking the host to make a few remarks about their business—growth, plans, etc. prior to the start of the event.
- Decide whether you would like tours available for attendees following the presentation. This would require early registration/rsvps and badges.
- Decide on whether the Mayor would emcee the event or if City Council members will take turns speaking.

Some of these items can be discussed at a later work session.

### **Attachments**

None