



Company Overview

Rooted Values. Proven Results.





About Roers Companies

Roers Companies is a multifamily real estate firm powered by in-house development, construction, and property management. We partner with private investors to build institutional-scale apartments in high-demand neighborhoods. We also bring quality affordable housing to under-supplied markets. Roers Cos. has emerged as a national multifamily leader because of the efficiency of our fully integrated in-house expertise.

Our Story

Roers Cos. started small by developing and operating a handful of apartment buildings in rural North Dakota. Through hard work and tenacity, we helped those properties survive the boom-to-bust market. We rallied to add new product types in new locations to diversify and grow the business.

Today, Roers Cos. is a nimble and dynamic commercial real estate company that develops, builds, and manages a nationwide portfolio of multifamily and mixed-use properties.

Company Milestones



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Capabilities

Roers Cos. facilitates sustainable development, designing each property to align with the community's unique needs to generate the most widespread benefit with each project.

Our Core Services

— Investment

We partner with private investors to build our market-rate projects, bringing them opportunities to add institutional-level assets that diversify their portfolios.

— Development

We identify and analyze opportunities to create new properties that will elevate local markets, diversify our portfolio, and deliver value for all parties involved.

— Construction

Our construction management and general contracting teams work with trade partners to ensure on-time and on-budget project completion.

— Property Management

Our full-service property management group is a finely tuned leasing and operations engine that accelerates occupancy and meets the everyday needs of our residents.

Company Milestones

100+

Properties completed
or underway

14,700+

Units completed or
under construction

4B+

Construction
completed

Awards & Acolades

Roers Cos. is ranked among the most successful, private companies in the Twin Cities and even across the nation. Here's a snapshot of some of our most recent company and individual accolades.

2025

- Ranked as largest developer in the Twin Cities by Minneapolis/St. Paul Business Journal
- Named a Top Workplace by USA Today
- Among the top 25 in National Multifamily Housing Council's NMHC 50 Top Builders
- Ranked No. 20 in National Multifamily Housing Council's NMHC 50 Top Developers
- MN Multifamily Property Management Company of the Year at the Minnesota Real Estate Awards

2024

- Named as the No. 1 fastest-growing private company in the Twin Cities
- Ranked No. 344 on the Inc. 5000 list for fastest-growing private companies in America
- Ranked No. 12 in National Multifamily Housing Council's NMHC 50 Top Developers
- Joined National Multifamily Housing Council's NMHC 50 list as a Top Builder (#21)
- Ranked as second-largest developer in the Twin Cities by Minneapolis/St. Paul Business Journal
- Named a Top Workplace by USA Today and Star Tribune
- Selected as Property Management Company of the Year at the Minnesota Real Estate Awards
- Ranked No. 10 on Affordable Housing Finance's list of Affordable Housing Developers

2023

- Ranked as second-largest developer in the Twin Cities by Minneapolis/St. Paul Business Journal
- Joined National Multifamily Housing Council's NMHC 50 list as a Top Developer (#25)
- Selected as Developer of the Year in the 2023 Minnesota Real Estate Awards
- Named a Top 200 Workplace by Star Tribune

2022

- Ranked as fourth-largest developer in the Twin Cities by Minneapolis/St. Paul Business Journal

2021

- Ranked among Inc. 5000 Fastest-Growing Private Companies in the U.S. (#2351)
- Carlton Lofts named Finance & Commerce Top Projects of 2020

Executive Leadership



Kent Roers

Owner and Co-Founder

Co-founder and owner of Roers Cos., Kent has over 20 years of experience in real estate and finance. In that time, he has been involved in almost every aspect of residential properties, from leasing single-family homes to developing luxury multifamily complexes.



Brian Roers

Owner and Co-Founder

Brian is a co-founder and owner of Roers Cos. He started his career in real estate purchasing single-family homes, duplexes, and student housing. After gaining his CPA license, Brian co-founded Anderson & Roers CPAs, in which he held 50% partnership until launching Roers Cos. in 2012.



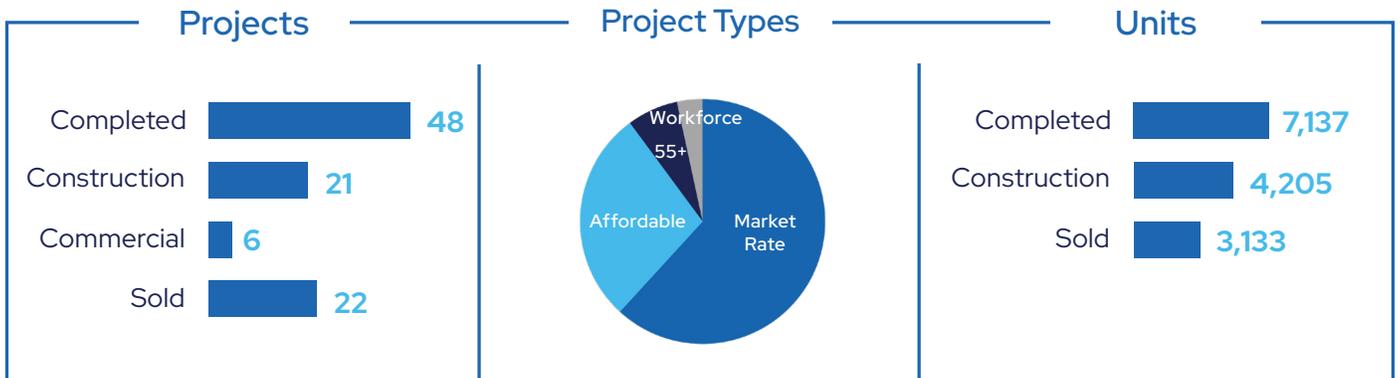
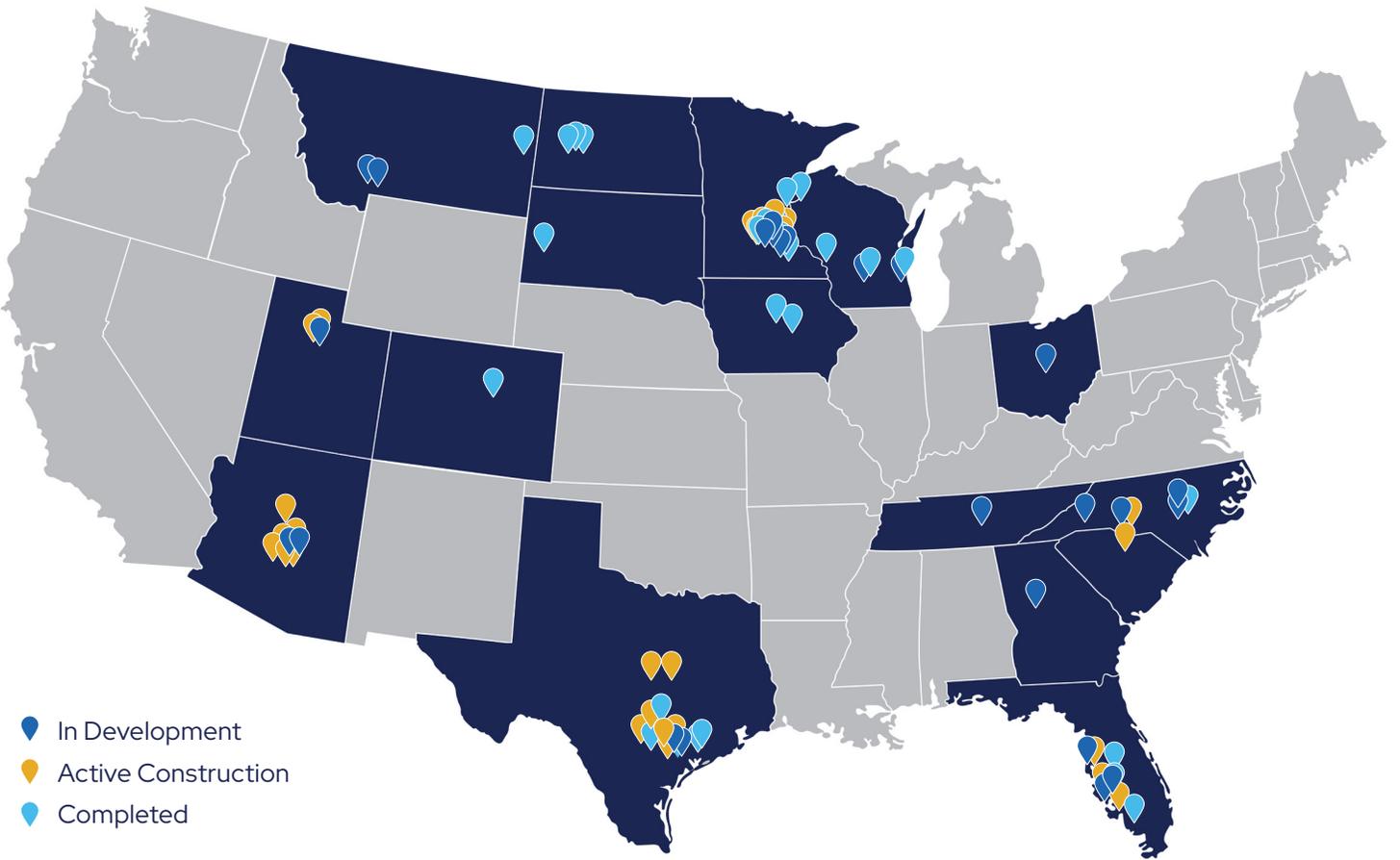
Shane LaFave

Chief Operating Officer

Shane has been in the real estate development field for more than 18 years. As Chief Operating Officer, Shane leads the development, construction, property management, and human resources teams, ensuring each project moves smoothly from concept to completion while maintaining an exceptional resident experience.



Our Portfolio



Market Rate & Mixed Used

Market-rate and mixed-use developments make up the foundation of Roers Cos. experience and expertise. Our team pursues new opportunities in growing neighborhoods with strong economic fundamentals.

Terra Residences Maple Grove, Minnesota

Terra brings 250 serene luxury market-rate apartments to the growing northwest suburban city of Maple Grove. Terra infuses wellness into its natural interior design finishes and invigorating outdoor relaxation and recreation spaces. The building offers residents a mix of apartment sizes ranging from 515 sq. ft. studios through sprawling 1,526 sq. ft. two-bedroom floor plans.



Completed Winter 2023

Square Feet:
346,000

Architect:
Kaas Wilson

Contractor:
Bauer

Cost:
\$51 million



Revel Clearwater, Florida

Revel is a 184-unit market-rate apartment complex located in the growing Tampa area that offers a mix of apartment sizes ranging from studios through two-bedroom floor plans. Amenities include a fitness center, yoga room, pool deck, co-working rooms, private workspaces, game room, club room, skylounge, skydeck, and more.

Opening Fall 2025

Square Feet:	Contractor:
212,294	RGC
Architect:	Cost:
BKV Group	\$56.5 million



Lexi Apartments Blaine, Minnesota

Lexi Apartments' convenient Blaine location near the intersection of Lexington Avenue and 109th Avenue delivers dozens of options for shopping, dining, and recreation. Featuring 182 market-rate apartments that range from studios to two-bedrooms, Lexi offers a premier selection of finishes.

Completed Fall 2023

Square Feet:	Contractor:
218,038	CBS
Architect:	Cost:
Cole Group	\$39 million



Wicklows Rosemount, Minnesota

Wicklows is a market-rate property that brings 214 chalet-inspired units to the growing southeast suburban city of Rosemount, MN. With a mix of unit types ranging from studio to three-bedroom, Wicklows boasts high-end finishes such as luxury vinyl plank flooring, stainless steel appliances, and tile kitchen backsplashes.

Completed Fall 2024

Square Feet:	Contractor:
235,400	RGC
Architect:	Cost:
Kaas Wilson	\$55.2 million



The Whitney Salt Lake City, Utah

The Whitney is located in Salt Lake City, Utah near beautiful mountain vistas, dozens of restaurants and coffee shops, and endless opportunities for entertainment and recreation. There are 264 homes at The Whitney along with a premier selection of amenities throughout the community.

Completed Summer 2025

Square Feet:	Contractor:
222,930	RGC
Architect:	Cost:
JZW	\$83 million

Affordable & Tax-Credit Housing

Roers Cos. has a wide background of leveraging numerous financing sources including low-income housing tax credits (LIHTC), historic tax credits, TIF, and utilizing the benefit of opportunity zones. With the help of these vital financial partnerships, we are committed to building housing for low-income renters nationwide.

Solis at Jackson Station Salt Lake City, Utah

Solis at Jackson Station, a 363-unit affordable housing community marks Roers Cos.' first venture in Utah. With a development cost of more than \$105 million, Solis at Jackson Station is one of Roers Cos.' largest projects to date.



Completed August 2024

Square Feet:
291,749

Architect:
JZW

Cost:
\$105 million

Website:
solisatjackson.com



Mural Apartments Aurora, Colorado

Mural Apartments, a 216-unit affordable housing community in Aurora, a Denver suburb, marks Roers Cos.' first project in Colorado. Amenities include a fitness center, community room, playground, pool, and dog park.

Completed September 2024

Square Feet:

259,158

Builder:

Ironmark Builders

Cost:

\$79.8 million

Website:

liveatmural.com



The Narrows Apartments Hutto, Texas

The Narrows, a 300-unit affordable housing community brings much-needed affordable housing to the growing Austin area. The property includes a resort-style pool, community lounge, fitness center, and more.

Completed September 2023

Square Feet:

318,791

Builder:

Rampart

Contractor:

Rampart

Website:

thenarrowsapts.com



Solana Villas Buckeye, Arizona

Solana Villas is a 200-unit community located in Buckeye, AZ, just 40 minutes west of Phoenix which provides residents with urban conveniences near all the outdoor recreation options this region offers. The Solana community includes a mix of studio, one-, two-, and three-bedroom apartment homes with abundant amenities.

Completed September 2024

Square Feet:

270,385

Architect:

Todd + Associates

Contractor:

Ironmark

Website:

wildwoodatmain.com



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