

CONSENT ITEM – 8G



MEMORANDUM

DATE: January 12, 2026

TO: Honorable Mayor and City Councilmembers
Jessica Jagoe, City Administrator

FROM: Julie Hanson, Assistant to the City Administrator/City Clerk

SUBJECT: City Logo Use Policy

Budgeted Amount:	Actual Amount:	Funding Source:
\$	\$	\$

Council Should Consider

Motions to approve, table, or deny the following:

- Adoption of a City Logo Use Policy.

Background/Discussion

The City Council discussed implementation of a City Logo Use Policy at its work session on September 8, 2025. At that time, staff presented an example of a policy from the City of Anoka and Council directed staff to bring forward a similar policy. A draft City Logo Use Policy was presented to Council at its November 24, 2025 regular meeting; however, Council requested that a slight tweak to the language related to campaign messages and materials be made and directed staff to work with the City Attorney on a revision for such (see Attachment A).

Following Council approval, this policy will be made available on the City’s website. As indicated, the Senior Communications Coordinator will review any applications, with the City Administrator having final approval.

Budget Impact

N/A

Attachments

- Attachment A: Draft City Logo Use Policy (redlined changes)
- Attachment B: Final City Logo Use Policy